

## **Kiosk, Online and Mobile solutions for IPI Retailers**

### **1. Photogize Kiosk 3**

- ✓ **Search and Select** of Customer Photos in Multiple Folders
- ✓ **Facebook Connectivity** built-in
- ✓ Support for CloudCover™-created photo products and templates

### **2. Photogize Kiosk iPhone Connector Kit** - includes h/w adapter, software & web installation

### **3. WebCentral** - New Photo Retailer website design and hosting

- ✓ All-New Photogize service...retailer websites for PC, Mac and **Mobile-savvy** customers
- ✓ Leverage industry leading technologies as **HTML5 and WordPress**, to own a website with the latest SEO, e-commerce, blogging and social media connectivity web features.
- ✓ Photogize-friendly **WebCentral Dashboard** gives you more content control with less effort. Select from **13 mobile-savvy, responsive website designs**.
- ✓ Available in three configurations:
  - **Gold**: Fully integrated, searchable e-commerce shopping cart for consumers ordering both photo prints and hard goods. \$750 set-up, \$150/mo hosting
  - **Silver**: Fully integrated, searchable e-commerce shopping card for consumers ordering photo prints. \$500 set-up, \$100/mo hosting
  - **Bronze**: Embedded link redirecting consumers to the retailer's PhotoCentral service (as configured today). \$300 set-up, \$50/mo hosting.

### **4. Photogize Lab 6**

- ✓ Dramatically simpler UI for creating new products and batch editing of existing products.
- ✓ Fully integrated print fulfillment for **Fuji MS01 and Noritsu EZ Controller printers**
- ✓ **230% Faster print processing** with integrating Lab 6 printing versus separate RP printing.
- ✓ Offer fulfillment of **iPhone customer print orders** from the new PhotoCentral iPhone app

### **5. iPhone PhotoCentral App v2.0 – Mobile Viewing & Ordering with Retail Fulfillment**

- ✓ View your PhotoCentral photos and local iPhone Camera Roll photos in a single app
- ✓ Complete **iPhone Photo** viewing, editing, sharing, and printing
- ✓ Consumers send iPhone print orders to an enabled Mobile Print Retailer.
- ✓ All new editing with Instagram™-style photo filters to photo-artistic effects

### **6. RetailerCentral 3 –Enable CloudCover products and templates with this Free Upgrade**

- ✓ Retailers can now **create and sell their own Custom Creative Products & Templates**
- ✓ Enabled for use with PhotoCentral (current version) and Kiosk 3 (upgrade)
- ✓ **No Revenue Share** charges on CloudCover Creative Product orders
- ✓ Buy Royalty-free CloudCover Template Packs from Graphx or Peer-to-Peer share

### **7. LabCare – Outsource PC IT to Graphx**

- ✓ Includes 8 important IT technical services on Photogize Lab & Kiosk PCs
- ✓ Carbonite™ real-time backups of important Photogize software settings
- ✓ Full disaster recovery service from fire, flood, etc
- ✓ Remote updating of new Photogize software releases
- ✓ Windows OS update maintenance